



CAASC

Chinese American Association of Solano County

“To Advance the Well-being of Chinese Americans and the Betterment of the Community”

**28th ANNUAL SCHOLARSHIP FUNDRAISER
CHINESE NEW YEAR 4721 CELEBRATION
“The Year of the DRAGON”
Saturday, February 24, 2024, 5 PM – 8 PM
Ulatis Community Center
1000 Ulatis Drive, Vacaville, CA 95687**

September 18, 2023

Dear Friends,

The Chinese American Association of Solano County (CAASC) will celebrate “The Year of the DRAGON” at its 28th Annual Chinese New Year Celebration on February 24, 2024. With an annual attendance of over 400 people, this event is guaranteed to sell out. Due to the change of venue and limited seating, we ask that you purchase tickets early. The festivities will include an authentic Chinese dinner, traditional Chinese Lion Dance, cultural performances, silent auction, raffle prizes, awarding of scholarships and recognition of outstanding contributors and leaders in our community. This is a great opportunity for you to contribute and in turn be recognized.

In the realm of community service, one of our primary goals is to offer scholarships to graduating high school and current community college students from all ethnic backgrounds in Solano County, as our future is directly dependent upon the education of our youth. The Chinese New Year Celebration is our largest annual fundraising effort. **Proceeds from this event directly benefit our scholarship program. Because of your support, in the last twenty-seven years, 369 outstanding students received CAASC scholarships totaling in excess of \$270,500.**

Over the past two decades, we have enjoyed tremendous success, due, in large part, to friends, sponsors and supporters like you. As we begin preparations to welcome the “Year of the DRAGON,” we come to you and seek your support again. We ask that you select one of the sponsorship levels on the sponsorship form (on the back page) to help us achieve our goal of providing deserving students with much needed financial assistance. **Through your friendship and generosity, we can ensure the education for our children, who will be the leaders of tomorrow.**

Yours in community service,

C. C. Yin
Honorary Chairman

Caroline Villarreal
President

Aaron Mendoza
Vice President

Beth Gasang
Executive Director

EVENT SPONSORSHIP

Major Event Sponsor \$5,000

- Full color centerfold
- Link from CAASC website for a full year
- Banner and Verbal Recognition
- Table for 9
- \$1000 Scholarship awarded in sponsor's name
- PowerPoint Presentation
- Corporate/name on all printed materials /Press/Radio releases

Diamond \$2,500

- Full color page advertisement in event program
- Link from CAASC website for a full year
- Banner and Verbal Recognition
- Table for 9
- PowerPoint Presentation
- Corporate/name on all printed materials/ Press/Radio releases

Platinum \$1,000

- PowerPoint Presentation
- Full page advertisement in event program
- Verbal recognition
- Corporate/name on all printed materials
- Corporate/name on all press/radio releases
- 6 tickets to event

Gold \$500

- Half page advertisement in event program
- Verbal recognition
- Corporate/name on all printed materials
- Corporate/name on all press/radio releases
- 4 tickets to event

Silver \$250

- Quarter page advertisement in event program
- Corporate/name on all printed materials
- Verbal recognition
- 3 tickets to event

Bronze \$125

- Business card advertisement
- Corporate/name on all printed materials
- 2 tickets to event

Scholarship Raffle Prizes & In-kind Donations

Please enclose your gift certificate, coupon, or business card with a description of the donation.

Description of Donation _____

Market Value _____ Deliver to CAASC office Pick-up at your office.

Program Advertising

- Inside full page \$300 Inside half page \$150
 Inside quarter page \$75 Inside business card \$25

Ticket Purchase

(Tickets must be picked up at the office)

Tickets will be available after December 1, 2023. (\$40 – 14 years and older, \$25 – 6 through 13 years, Children 5 and under free)

_____ \$40 tickets _____ \$25 tickets _____ Children Total Tickets _____ Total amount \$ _____

Total Contribution

Sponsorship \$ _____ In-Kind Raffle Prizes _____
Advertisement \$ _____ Total Market Value _____

Name: _____ Phone: _____
Address: _____ Email: _____

Please return this form and your contribution check made payable to CAASC no later than January 6, 2024, to:
CAASC, 185 Butcher Road, Vacaville, CA 95687 (707) 451-0130 ext. 20.